



MOTORCYCLE *REACH THE RACERS* ADVERTISE WITH MRA!

RACING ACTION

THE OFFICIAL PUBLICATION OF



COLOR AD (Price Per Issue)	One Issue	Five Issues	Ten Issues	Pre Pay Full Year
CENTER SPREAD	\$1200	\$1000	\$900	\$8100
FULL PG	\$500	\$475	\$450	\$4050
HALF PG	\$300	\$275	\$250	\$2250
QUARTER PG	\$200	\$175	\$150	\$1350
EIGHTH PG	\$150	\$130	\$110	\$990
BUSINESS CARD	\$90	\$75	\$65	\$550

B&W AD (Price Per Issue)	One Issue	Five Issues	Ten Issues	Pre Pay Full Year
FULL PG	\$450	\$425	\$400	\$3600
HALF PG	\$275	\$250	\$225	\$2025
QUARTER PG	\$150	\$140	\$130	\$1170
EIGHTH PG	\$100	\$95	\$90	\$810
BUSINESS CARD	\$70	\$60	\$50	\$400

ONLINE BANNER ADS (On The MRA Home Page)	Three Month	One Year
234 x 60 PIXELS	\$100	\$350

AD COPY DEADLINE IS THE THIRD WEDNESDAY OF EACH MONTH.

Size	Measurement
CENTER SPREAD	2 FULL PAGES
FULL PAGE	6 COL (9.86") X 12.75"
HALF VERTICAL	3 COL (4.87") X 12.75"
HALF HORIZONTAL	6 COL (9.86") X 6.3"
QUARTER	3 COL (4.87") X 6.3"
BANNER	3 COL (4.87") X 3"
BUSINESS CARD	2 COL (3.2") X 2"

CONTACT:
JIM BULL
 OFFICE: (717) 464-5381
 CELL: (717) 951-5620
 FAX: (717) 464-5382
 JBULL@MCRACINGACTION.COM

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